



CHOCOLATE BALL *Delaware*

2024 Sponsorship Packet

4th Annual Chocolate Ball Delaware
Sunday, December 8th | The Waterfall | 3pm - 7pm

The Chocolate Ball – Representation Matters

The Chocolate Ball Delaware is a formal event for low- to moderate-income families in Delaware. This event was created to promote positive family dynamics, increase the representation of diversity in formal spaces, enhance interpersonal skills in participating youth, and support & encourage organizational community partnerships.

Too often, we enter spaces and fail to see a representation of POC (people of color) in the sea of faces. We have been conditioned to believe that certain spaces are only for individuals of certain classes. Unfortunately, in many cases, race plays a factor in the exclusion. These unwritten rules of division have caused POC to avoid a variety of environments, places, and things that are believed not to be for them.

Therefore, the Chocolate Ball was conceived...



2024 Chocolate Ball Delaware

Impact

One event will not change the world, but it may change the world for one person.

Positive Family Dynamics

Studies show that poverty causes barriers in families and households. Living situations such as food and housing insecurity, financial uncertainty, and high-crime can cause parents to suffer from dysfunction, anxiety and stress. Children in the household are equally impacted. Close family relationships and fun family activities help to foster better feelings of well-being during hard times, as well as lower rates of depression.

Social Learning

Children learn behavior through the observation of others. Exposure to new positive experiences in childhood can help them to imagine all of lives possibilities and show them who and what they can be.



Approximately 540 people have attended the Chocolate Ball Delaware since its inception in 2021.

Sponsor the Chocolate Ball Delaware Today!

2024 Chocolate Ball Delaware

Diamond Sponsor - \$10,000

\$10,000 Diamond Sponsor (1 available)

Your gift will host 100 individuals (Approx. 35 low to moderate-income families - *can include your organization's clients*)

Sponsor Benefits:

5 Tickets

Logo on billboard and step and repeat

Full page back cover ad in program

Special recognition signage at the event

Inclusion in all event publicity

Logo on Website



Platinum Sponsor

\$7,500

Your gift will host 75 individuals (Approx. 75 low to moderate-income families - *can include your organization's clients*)

Sponsor Benefits:

- \$7,500 Sponsor (1 available)
- 4 Tickets
- Logo on day-of event banner
- Full page inside front cover ad in program
- Special recognition at the event
- Inclusion in all event publicity
- Logo on Website





2024 Chocolate Ball Delaware

Gold Sponsor

\$5,000

- \$5,000 Gold Sponsor (6 available)
- 3 Tickets
- Logo on day-of event banner
- Full-page ad in program
- Special recognition at the event
- Inclusion in all event publicity
- Logo on Website



2024 Chocolate Ball Delaware

Silver Sponsor

\$2,500

Sponsor Benefits:

- 2 Tickets
- Logo on day-of event banner
- Full page ad in program
- Special recognition at the event
- Inclusion in all event publicity
- Logo on Website





2024 Chocolate Ball Delaware

Bronze Sponsor

\$1,000

Sponsor Benefits:

- Full Page in program
- Recognition on signage at the event
- Advanced publicity opportunities
- Logo on Website



Friend & In-Kind Contributing Sponsor

\$500 Friend Sponsor

Recognition on day-of event banner

Program book half page

Logo on website & social media

In-Kind Contributing Sponsor

Recognition at the event

Program book acknowledgment

Additional benefits based on in-kind value



2024 Chocolate Ball Delaware

Program Ad Opportunities

- Advertisement deadline is November 15.
- All ads are printed in black & white.
- Ad must be submitted in high resolution pdf or 300 DPI JPG or PNG.
- Please ensure that all FONTS are embedded, and layer are flattened.

*Outside Back Cover

5" wide x 8" high - \$2,000

** (one outside back cover page opportunity available. Confirm availability prior to purchase.)*

*Inside Front Cover

5" wide x 8" high - \$ 1,500

** (one inside front cover page opportunity available. Confirm availability prior to purchase.)*

Full Page

5" wide x 8" high - \$350

Half Page

5" wide x 4" high - \$250

Quarter Page

2 ½" wide x 4" high - \$150





Sunday, December 8, 2024

Sponsor Agreement

Please Type or Print Clearly

I want to participate in the 2024 Chocolate Ball Delaware by:

Becoming a sponsor – indicate sponsor type

- Diamond – \$10,000 Platinum – \$7,500
- Gold – \$5,000 Silver – \$ 2,500
- Bronze– \$1,000 Friend– \$500
- In-Kind Contributing Sponsor

Purchasing an advertisement – indicate ad size

- Full page–\$350 ½ page–\$250
- ¼ page–\$150
- *Outside Back Cover–\$2,000
- *Inside Front Cover–\$1,500

**Only one outside back and one inside front cover opportunity - call to confirm - (302) 981-9315*

Deadline for advertisement copy is November 15

You may also purchase sponsorships or ads online at <https://chocolatebalde.org/sponsorship>



Name _____ Company _____

Address _____ City _____ ST ____ ZIP _____

Phone _____ E-mail _____

Total Amount \$_____ Payment Method Check Credit Card

Make check payable to **Chocolate Ball Delaware**

Or charge my credit card: VISA MASTERCARD DISCOVER

Card Number _____ Exp. Date _____

Cardholder Name _____ Signature _____

If your sponsor level offers tickets to the Chocolate Ball Delaware 2024, list your attendees below:

Please Print Names Clearly – Thank You!

- 1. _____ 2. _____
- 3. _____ 4. _____
- 5. _____

Forward this sheet, ad file/copy, and payment to:
Chocolate Ball Delaware
, PO Box 1156, Bear, Delaware 19701
Or email: Wenona Sutton at wsutton@chocolatebalde.org