



**CHOCOLATE  
BALL**  
*Delaware*

**2023 Sponsorship Packet**

3<sup>rd</sup> Annual Chocolate Ball Delaware  
Sunday, December 10<sup>th</sup> | The Waterfall | 3pm - 7pm

# The Chocolate Ball – Representation Matters

The Chocolate Ball Delaware is a formal event for low-income families in the City of Wilmington. This event was created to promote positive family dynamics, increase representation of diversity in formal spaces, enhance interpersonal skills in participating youth, and support & encourage organizational community partnerships.

Too often, we enter spaces and fail to see representation of POC (people of color) in the sea of faces. We have been conditioned to believe that certain spaces are only for individuals of certain classes. Unfortunately, in many cases, race plays a factor in the exclusion. These unwritten rules of division have caused POC to avoid a variety of environments, places, and things that are believed not to be for them.

Therefore, the Chocolate Ball was conceived...



2023 Chocolate Ball Delaware

# Impact

One event will not change the world, but it may change the world for one person.

## Positive Family Dynamics

Studies show that poverty causes barriers in families and households. Living situations such as food and housing insecurity, financial uncertainty, and high-crime can cause parents to suffer from dysfunction, anxiety and stress. Children in the household are equally impacted. Close family relationships and fun family activities help to foster better feelings of well-being during hard times, as well as lower rates of depression.

## Social Learning

Children learn behavior through the observation of others. Exposure to new positive experiences in childhood can help them to imagine all of lives possibilities and show them who and what they can be.

Sponsor Chocolate Ball Delaware Today!

2023 Chocolate Ball Delaware

# Diamond Sponsor - \$10,000

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\$10,000 Diamond Sponsor (1 available)

5 Tickets

Full page back cover ad in program

Special recognition signage at the event

Inclusion in all event publicity

Logo on Website



2023 Chocolate Ball Delaware

# Platinum Sponsor

## \$7,500

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- \$7,500 Sponsor (1 available)
- 3 Tickets
- Full page inside front cover ad in program
- Special recognition signage at the event
- Inclusion in all event publicity
- Logo on Website





2023 Chocolate Ball Delaware

# Gold Sponsor

## \$5,000

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- \$5,000 Gold Sponsor (4 available)
- 2 Tickets
- Full page ad in program
- Special recognition signage at the event
- Inclusion in all event publicity
- Logo on Website



2023 Chocolate Ball Delaware

# Silver Sponsor

## \$2,500

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- \$2,500 Silver Sponsor
- 2 Tickets
- Half page ad in program
- Recognition signage at the event
- Advanced publicity opportunities
- Logo on Website





2023 Chocolate Ball Delaware

# Bronze Sponsor

## \$1,000

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- \$1,000 Bronze Sponsor
- Quarter page ad in program
- Recognition signage at the event
- Advanced publicity opportunities
- Logo on Website





# Friend & In-Kind Contributing Sponsor

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## \$500 Friend Sponsor

Recognition at the event

Program book acknowledgement

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## In-Kind Contributing Sponsor

Recognition at the event

Program book acknowledgement

Additional benefits based on in-kind value



2023 Chocolate Ball Delaware

# Program Ad Opportunities

- Advertisement deadline is November 18.
- All ads are printed in black & white.
- Ad must be submitted in high resolution pdf or 300 DPI JPG or PNG.
- Please ensure that all FONTS are embedded, and layer are flattened.

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## \*Outside Back Cover

5" wide x 8" high - \$1,500

*\* (one outside back cover page opportunity available. Confirm availability prior to purchase.)*

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## \*Inside Front Cover

5" wide x 8" high - \$1,000

*\* (one inside front cover page opportunity available. Confirm availability prior to purchase.)*

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## Full Page

5" wide x 8" high - \$750

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## Half Page

5" wide x 4" high - \$500

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## Quarter Page

2 ½" wide x 4" high - \$250





December 10, 2023

### Participation Agreement

*Please Type or Print Clearly*

**I want to participate in the 2023 Chocolate Ball Delaware by:**

**Becoming a sponsor** – indicate sponsor type

- Diamond – \$10,000     Platinum – \$7,500
- Gold – \$5,000         Silver – \$ 2,500
- Bronze– \$1,000         Friend– \$500
- In-Kind Contributing Sponsor

**Purchasing an advertisement** – indicate ad size

- Full page–\$750     ½ page–\$500
- ¼ page–\$250
- \*Outside Back Cover–\$1,500
- \*Inside Front Cover–\$1,000

*\*Only one outside back and one inside front cover opportunity - call to confirm*

**Deadline for advertisement copy is November 15**

**You may also purchase sponsorships or ads online at <https://chocolatebalde.org/sponsorship>**



Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Total Amount \$\_\_\_\_\_ Payment Method  Check  Credit Card

Make check payable to **Chocolate Ball Delaware**

Or charge my credit card:  VISA  MASTERCARD  DISCOVER

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

If your sponsor level offers tickets to the Chocolate Ball Delaware 2023, list your attendees below:  
Please Print Names Clearly – Thank You!

- 1. \_\_\_\_\_ 2. \_\_\_\_\_
- 3. \_\_\_\_\_ 4. \_\_\_\_\_

Forward this sheet, ad file/copy, and payment to:

Chocolate Ball Delaware

, PO Box 1156, Bear, Delaware 19701

Or email: Wenona Sutton at [wsutton@chocolatebalde.org](mailto:wsutton@chocolatebalde.org)